



Where Will Your Ruby Slippers Take You?



Conference Agenda

(Proposed Agenda)

Wednesday, September 10

Projected contact hours CH/NABs

6:30 AM-8:00 AM	<u>Breakfast</u>	
8:00 AM -8:30 AM	<u>Welcome/announcements</u> NC Nurse Honor Guard Presentation	
8:30 AM-10:00 AM	<u>Navigating Survey and Regulatory Trends in North Carolina</u> <i>Rebekka Cheek, Director of Regulatory and Clinical Service</i> <i>North Carolina Healthcare Facilities Association</i>	1.5 CH from WNA
10:00 AM-10:15 AM	<u>Coffee Break</u>	
10:15 AM-11:15 AM	<u>Quality Updates</u>	1.0 CH from WNA
	<i>Jewel Coleman, RN Quality Improvement Specialist Constellation Quality Health</i>	
11:15am- 12:15 PM	<u>Infection Control Updates</u>	0 CH from WNA
	<i>Alice Brewer, MPH, CIC, CPHQ, FAPIC, PDI Senior Director of Clinical Affairs</i>	
12:30 PM - 1:30 PM	<u>Product Theater Lunch, Sponsored by Acadia</u>	
1:45 PM-2:45 PM	<u>Improving Dementia Capability with CARES Dementia 5-Step Method</u>	1.0 CH from WNA
	<i>Andy Hobday Dementia Care Practitioner</i>	
2:45 PM-3:00 PM	<u>Break</u>	
3:15 PM – 4:45 PM	<u>Quality Measures and Star Ranking</u>	1.5 CH from WNA
	<i>Anna Sue Moody, RN, MSN, RAC-CT, CMAC</i>	
6:00 PM- 8:00 PM	Evening welcome reception at the Dunes (<i>top floor hotel</i>) Sponsored by NCDONA and Neil Medical Come dressed as your favorite Wizard of OZ character.	



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Thursday, September 11

7:00 AM-8:00 AM	<u>Breakfast</u> <u>Product Theater sponsored by Otsuka Pharmaceuticals</u>	
8: AM-8:15 AM	<u>Welcome/announcements</u>	
8:15 AM-9:15 AM	<u>Empowering Frontline Staff</u> <i>Jamie Smith, FNP, CPMA</i> <i>Dr. Ethan Levine</i>	1.0 CE from WNA
9:15 AM-10:45 AM	<u>Survey Prep and Risk Management</u> <i>Cheryl Geddie, DNP, RN, LNHA</i>	1.5 CE from WNA
10:45 AM-11: 00 AM	<u>Coffee Break</u>	
11:00 AM – 12:00 AM	<u>Reducing Hospital Readmissions</u> <i>Betty Brunner, RN BS, NHA, CDONA, FACDONA</i>	1.0 CH from WNA
12:15 PM-1:15 PM	<u>Product Theater Lunch, sponsored by Neurocrine</u>	No CE from WNA
2:00 PM- 5:00 PM	<u>Vendor Exhibits</u>	



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Friday, September 12

8:30 AM – 10:30am

Breakfast & Vendor Finale

Vendor Door prizes will be awarded this morning in the vendor hall

MUST be present to win!

10:45 AM-11:45 AM

Staying Ahead: Emerging Trends in Nursing Home Regulation
and Enforcement

1.0 CH from WNA

Hawley Hunt, AHCA

11:45 AM - 1:15 PM

The Honor and Privilege of Being a Director of Nursing

Betty Brunner, RN BS, NHA, CDONA, FACDONA

1.5 CH from WNA

1:15 PM- 1:30 PM

Closing Remarks

Total: 11 CH's available

11 NABS available



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Speakers



Hawley Hunt, MBA, MHA, LNHA

Senior Director, Regulatory and Quality Services.

Hawley Hunt is the Senior Director of Regulatory and Quality Services for the American Health Care Association. With a bachelor's in health services management and a Dual master's in business and health care administration, Hawley brings extensive expertise in health care operations, regulatory compliance, and quality improvement.

Prior to this role, Hawley served as a nursing home and assisted living administrator in North Carolina, gaining firsthand experience in long-term care leadership. Passionate about enhancing the quality of care for seniors, Hawley works closely with policymakers, industry leaders, and care providers to advocate for effective regulatory solutions that support high-quality, person-centered care.



Dr. Evan Levine

Dr. Levine earned his PhD in Psychology and Organizational Development from Pennsylvania State University. His diverse career includes leading Psychology and Deafness Services for the State of North Carolina to Director of Human Resource Organizational Development at GlaxoSmithKline, to designing a program teaching up and coming chefs at the New England Culinary institute people management skills and ultimately to Eventus WholeHealth as a leader of mental health services and psychotherapy as well as being one of the Founders of the Company. Most recently Dr. Levine has applied his experience and interest to leading Eventus' participation in clinical trials focused on a drug that is designed to reverse some of the symptoms of Alzheimer's.

Dr. Levine is committed as well to helping make Eventus the employer of choice, building a culture of collaboration, support and professionalism. Dr. Levine takes pride in his ability to coach therapists on strategies for achieving optimal outcomes with patients. He shares his expertise and



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John V. Hobday, MA

CEO and Founder

HealthCare Interactive, Inc.

John Hobday is the CEO and Founder of HealthCare Interactive, Inc. (HCI), an edtech company founded in 1997 and headquartered in Minneapolis, Minnesota. HCI is dedicated to improving the quality of life for people living with dementia by providing evidence-based dementia care training, certification, and credentialing programs. He is an educator and Instructional Designer, software developer, and dementia researcher.

Mr. Hobday is the creator and developer of the CARES® Dementia 5-Step Method™ online training, certification, and credentialing programs. CARES programs and the CARES Dementia 5-Step Method are evidence-based, nationally award-winning, and widely published in academic literature. CARES is recognized by the Alzheimer's Association, the American Health Care Association, the National Center for Assisted Living, and is the only online dementia care training program to have ever been formally recognized by CMS.

John has collaborated directly with nationally known Alzheimer's and dementia researchers at organizations such as the Alzheimer's Association, Duke University, Emory University, Michigan State University, NYU School of Medicine, University of Iowa, University of Michigan, University of Minnesota, University of South Florida School of Aging Studies, U.S. Department of Veterans Affairs, and National Institutes of Health.

He has spoken at numerous local, national, and international conferences including Alzheimer's Disease International (ADI), International Psychogeriatrics Association, Alzheimer's Association National Leadership Conference, American Health Care Association/National Center for Assisted Living (AHCA/NCAL), and California Association of Health Facilities (CAHF).

Mr. Hobday has also felt the impact of dementia personally. Both of his grandmothers, his aunt, and his mother have died with complications from Alzheimer's disease. This personal impact has resulted in a commitment to improve the quality of care and quality of life for people living with dementia around the country.

John and his family live in Minneapolis, MN.